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MEDIA ALERT · FOR IMMEDIATE RELEASE

The People's Revival Returns to Dr. King's Pulpit

Georgia's Black Church Rises for the Vote at Historic Ebenezer

ATLANTA, GEORGIA (October 22, 2026) — The Progressive National Baptist Convention (PNBC), Dr. Martin Luther King Jr.'s denominational home, brings The People's Revival to Historic Ebenezer Baptist Church for a public forum, **"The Black Church Vote: Faith, Power and the Road to November,"** followed by a revival service. **PNBC President Rev. Dr. Keith W. Byrd Sr.** will discuss what is at stake in the 2026 elections and how Georgia congregations can protect and turn out the vote. **Mr. Hank Thomas** and fellow Freedom Riders arrive with **THE RIDE**, an October 17–28 journey retracing the 1961 Freedom Rides from Washington, D.C., to New Orleans.

> *"This is more than a campaign. This is a movement. This is a revival of conscience, a revival of participation and a revival of the people's determination to make their voices heard."* — Rev. Dr. Keith W. Byrd Sr., President, PNBC

WHEN: Friday, October 23, 2026, 6:00 p.m.
WHERE: Heritage Sanctuary, Historic Ebenezer Baptist Church, 407 Auburn Avenue NE, Atlanta, Georgia 30312
ATTEND: Free and open to the public. Pastors are encouraged to bring their congregations and youth. Seating is limited; please arrive early.

WHERE WE WILL BE:
Friday, October 23, 6:00 p.m. — Historic Ebenezer Baptist Church, Atlanta, Ga. Public forum and revival service.

WHO: Rev. Dr. Keith W. Byrd Sr.; Mr. Hank Thomas and Freedom Riders of 1961; Bishop Michael L. Mitchell, Sixth Episcopal District, AME Church; Rev. Dr. Karlos Nichols, iROCK Young Adult Collective, NBC USA; Rev. Thomas L. Bowen, General Secretary, PNBC; and leaders of the AFL-CIO and Rainbow PUSH Coalition. Together these church leaders represent more than 11 million members in 22,000 congregations.

WHY IT MATTERS: The People's Revival is PNBC's nonpartisan voter education, mobilization and protection campaign in Georgia, North Carolina, South Carolina and Texas, with the AFL-CIO and Rainbow PUSH Coalition: *4 States. One Movement. One Voice.*

> *"The People's Revival may be traveling to four states, but the work belongs to all of us. … Write postcards. Send texts. Make calls. … A real revival ought to move us to action."* — Rev. Thomas L. Bowen, General Secretary, PNBC

GET INVOLVED: Blessed Ballots Sunday (October 25), Movement Monday (October 26, 6:00–7:30 p.m. ET), Souls to the Polls and the Election Eve Prophetic Action (November 2).

FOR MEDIA: Interviews with President Byrd and Mr. Thomas are available before and after the forum. A documentary crew is traveling with THE RIDE.

The People's Revival is rooted in Luke 4:18–19 and does not support or oppose any candidate or political party.

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